

# The Tobacco Control Act 2015

---

Descriptors of tobacco such as mild, sweet, light, slim and low tar are not allowed.



GOVERNMENT OF BERMUDA  
Ministry of Health and Seniors  

---

**Department of Health**

# The Tobacco Control Act 2015

---

All tobacco is damaging to health and smoking is the leading preventable cause of illness.



GOVERNMENT OF BERMUDA  
Ministry of Health and Seniors  

---

**Department of Health**

# The Tobacco Control Act 2015

---

Tobacco branding  
is only allowed on  
tobacco products,  
not on accessories or  
giveaways.



GOVERNMENT OF BERMUDA  
Ministry of Health and Seniors  

---

**Department of Health**

# The Tobacco Control Act 2015

---

Tobacco cannot be promoted via giveaways or other inducements to purchase.



GOVERNMENT OF BERMUDA  
Ministry of Health and Seniors  

---

**Department of Health**

# The Tobacco Control Act 2015

---

Tobacco ads cannot  
depict the product  
packaging or brand.



GOVERNMENT OF BERMUDA  
Ministry of Health and Seniors  

---

**Department of Health**

# The Tobacco Control Act 2015

---

Flavoured tobacco products are prohibited, only tobacco and menthol flavours are allowed.



GOVERNMENT OF BERMUDA  
Ministry of Health and Seniors  

---

**Department of Health**

# The Tobacco Control Act 2015

---

Under 18 signage and carding is required at tobacco points of sale.



GOVERNMENT OF BERMUDA  
Ministry of Health and Seniors  

---

**Department of Health**

# The Tobacco Control Act 2015

---

Rolling papers cannot be sold to minors. The fine is \$10,000.



GOVERNMENT OF BERMUDA  
Ministry of Health and Seniors  

---

**Department of Health**



# The Tobacco Control Act 2015

---

No tobacco advertising  
is permitted at points of  
sale in shops.



GOVERNMENT OF BERMUDA  
Ministry of Health and Seniors  

---

**Department of Health**

# The Tobacco Control Act 2015

---

Tobacco cannot be  
openly displayed  
within 3 metres  
of candy and toys.



GOVERNMENT OF BERMUDA  
Ministry of Health and Seniors  

---

**Department of Health**

# The Tobacco Control Act 2015

---

E-cigarettes can only be sold over the counter in a pharmacy or by prescription.



GOVERNMENT OF BERMUDA  
Ministry of Health and Seniors  
**Department of Health**

# The Tobacco Control Act 2015

---

Tobacco vending  
machines are prohibited.



GOVERNMENT OF BERMUDA  
Ministry of Health and Seniors  

---

**Department of Health**

# The Tobacco Control Act 2015

---

Counter-top displays of tobacco are prohibited.



GOVERNMENT OF BERMUDA  
Ministry of Health and Seniors  

---

**Department of Health**